



Webinar Q&A transcript

16/07/2018



European
Global Navigation
Satellite Systems
Agency

European
Environment
Agency



CLAAS

Supported by



Copernicus
Europe's eyes on Earth



EGNOS

HELIOS

Questions From the Webinar

If we submit an abstract for one idea, would it be possible to change it later?

The abstract is a guide to us that gives us an idea of your submission. It is possible to change your abstract however, we will want a final abstract when we have the final entry before judging commences. You will not be judged on the abstract, just your final submission.

Do you need a complete business plan along with the technical aspect as part of the final submission?

A full business plan is not required, however you should include some economics and financials in your submission. If you would like to provide a full business plan, then that is okay.

Can I assume the abstract as an elevator pitch for that?

Yes, the abstract is like an elevator pitch. It needs to describe the idea succinctly. You are selling an idea therefore it should contain the information necessary for us to see what your entry is about.

Should I talk about the marketing of my innovation?

Yes, why not? We will need some detail on the idea, its impact and its potential to be developed and commercialised.

Could the entry only involve part of the supported systems, such as concerning Galileo and not Copernicus? Is that also influencing the final evaluation?

Yes it can. It doesn't have to include both types of system. It can be entirely GNSS, EGNOS or entirely earth observation, or you can use both.

Considering that critical questions usually arise after a first draft of the plan or the final one (thus closer in date to the deadline), will there be another webinar or any other form to consult you live? I am asking this because usually issues arise after actually getting hands on/full immersion in the plan.

Please do contact us, we are here to help. You can email us at info@farmingbysatellite.eu, or why not message us through Twitter @FbS_prize or Facebook @FarmingBySatellite. We will share questions and answers online.

Must the project be completely new, or a combination of already existing methods, giving better results to the environment etc?

It is not necessary for the project to be completely new, for example, one of the previous winners actually reported on an existing technology but provided a new case study of it in a small farm situation.

In what form should the presentation be – PowerPoint or Word?

The overall submission should be produced in Word or equivalent, the final presentation will be in PowerPoint.

Considering that I am not an expert in farming nor part of the agriculture industry, how do you judge the proposal? Is including technical aspects of farming itself a key aspect of the submission? Am I at a disadvantage because of this?

It is not a disadvantage for you to not be part of the agricultural industry. The technology aspect is the most important part of the Prize. There is a lot of literature and online references that may help you.

What about Intellectual property of the idea? If we take part in the competition, we still have all copyrights of our idea?

By submitting your proposal, you are giving us permission to be allowed to talk about it as part of the Prize. We need to be able to promote the finalists and their ideas. You can of course use your idea as you like. Further details can be found on the website.

For what concerns Galileo-supported positioning systems, how much the integration (or compatibility) of other GNSS constellations can affect the outcome of the evaluation? Should the entry be only (or preferably) focused on Galileo mass-market use?"

No Galileo only applications are being expected. The advantages of using a multi-constellation environment will be an added value for the proposal.

What's the level of technical aspects expected in the final application of September? Prototype, results of tests or just the idea of what could be the improvement

If the idea is good enough and well explained/developed/presented, the proposal will be accepted. However, additional results, test, prototypes or simulations might be considered to be different (in a positive way) than the other applications.

Can you give some examples of new technologies using EGNOS in farming?

EGNOS is a Satellite Based Augmentation System and it is able to improve the GPS accuracy. This system is already implemented in almost all the agriculture GNSS equipment, like automatic steering or variable rate applications.

Can the idea we propose be used for a future grant application in academia, for example, or for research funding. Will you (as entity) have to be included in it or be contacted for approval?

No approval is needed, as mentioned previously you are giving us permission to be allowed to talk about it as part of the Prize. We need to be able to promote the finalists and their ideas.

In relation to the technical aspects questions, how much is important to provide a specific framework (e.g., a particular study case for the concept or prototype as crop fields, vineyard and so on)?

Some submissions have been specific, some have been general a complete range is possible you can have different levels of specificity.

Frequently Asked Questions

What is the last date for the registration?

Registration closes on 20th July. The online registration form will be removed at that point and no further registrations will be accepted.

What is the last date to submit my entry?

The last date for the submission of your entry is **07th September 2018**, i.e. all the parts of your submission (e.g. covering document, video, presentation) must be received at info@farmingbysatellite.eu by **07th September 2018 (17:00 CET)**.

Am I eligible?

You are eligible as long as your date of birth is after 07th September 1986 and you are a citizen or resident in one of the following countries:

Albania, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Latvia, Lichtenstein, Lithuania, Luxembourg, Malta, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Republic

of Macedonia, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine and the United Kingdom.

Can I apply even though I am not a student or a farmer?

Of course you can! However, you must comply with the rules of eligibility described in the question above.

Am I still eligible if I reach 32 this year?

You are eligible as long as you are still **under the age of 32 at the time of registration** (i.e. up until the 07th September 2018).

What if I am a citizen of non-European State living/studying in the European State?

You can still enrol for the prize even if you are not a citizen of an eligible State, but you must be resident in an eligible State.

How many people can participate in one team?

Up to 4 people can participate in one team. Note that all of your team members must comply with the terms of eligibility.

How can I register?

You will need to complete the [online registration](#) form by **30th June 2018**.

Which topics can I address?

There are various possibilities for topics to choose from, please see the webinar slides for examples of topics used in previous editions.

Who has the right to use the ideas that I submit?

By submitting your proposal you are giving the competition organisers a license to use your ideas. However, to the extent that you own any intellectual property rights in the idea included in your entry, those rights will remain your property. You must also clearly state in your entry if the development of your idea requires access to any third party's intellectual property. The purpose of the competition is to serve as a conduit for ideas – facilitating idea creation – rather than attempting to commercialise these ideas. For this reason, winning ideas will be made available for public viewing.

What needs to be fulfilled in order to provide an eligible entry?

Each entry needs to be accompanied by an abstract (150-200 words) **AND** a covering document containing the full description of the entry (minimum 2,500 and maximum 10,000 words). In addition to this document, participants can choose from a variety of other formats, [details are described here](#).

Do I have to send hard copies of my work as well?

No, we accept only electronic submissions sent to our contact address: info@farmingbysatellite.eu.

How can I submit the video entry?

You can upload it to [YouTube](#), you can send it directly to our email address (provided the size of the video allows it), or you can upload the video via one of the free online storage services and send us the link for download together with the covering document at info@farmingbysatellite.eu. Once we receive the video, we will send you a confirmation email.

How can I submit entries that cannot be sent by email due to their size?

Please upload such entries using a free online storage service and send us the link for download together with the covering document at info@farmingbysatellite.eu. Once we receive the video, we will send you a confirmation email.

Where can I find more information?

If you need to get any other information not covered on this website, please contact us at info@farmingbysatellite.eu.

Why do we target younger people?

The Farming by Satellite Prize aims to engage with the next generation of farmers and agricultural science professionals, to make them aware of the European satellite technologies available and stimulate the sharing of ideas and real-life case studies. Older people can act as mentors to a younger team. However, this must be declared at the time of submission, and if they reach the finals, only the team themselves will be invited to present to the judges.

There are other competitions run by the EU focussing on satellites and with an agriculture stream, which have no age barriers. For example the ESNC (European

Satellite Navigation Competition) and the Copernicus Masters competitions are open to all adults.

The Farming by Satellite competition has a place in educating and encouraging the younger generation to consider the role of satellites in achieving sustainable, productive and efficient agriculture.

Can you please confirm us if maximum number of entries is only one per team for this call?

Teams with more than one idea are welcome to submit more than one entry, however be sure to focus on the quality of your entries.

Can we support our entry by using music/images?

Yes you can. Ensure you have permission to use copyright music/images and that you credit them accordingly.

Should I leave it to the 20th July to send in my submission?

In previous cycles of the prize entries have often had problems which take time to sort out. So please don't leave it to the last minute.

The registration deadline was extended, will the submission deadline be extended?

Maybe but because of the limited time frame we may not accept applications afterwards.

Where should I send my submission documents?

Please send your submission documents to info@farmingbysatellite.eu

What do I need to include in my submission?

In order to help you make sure that you have included all administrative tasks when submitting your entry, we will provide you with a checklist. Please include this with all of the items ticked 'yes' when you submit your entries.

When will I hear if I have been invited to present my ideas?

We hope to let you know whether you have been invited to present your ideas in Marseille by the end of October until then please keep 3rd – 5th December available for the award ceremony.